



The European Platform for Sport Innovation

Europe Accelerates Innovation in Sport

#InnovateSport

PRESENTATION OUTLINE

- **WE ARE EPSI**

- Relevance of Sport
- What is EPSI
- Our Members

- **OUR SERVICES**

- What We Offer
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 - Cross-Regional partnership ClusSport
 - The European Week Of Sport
 - Fundraising
 - Concept Notes and Brokerage Events
 - Strategic Partners for Project Development
 - Fundraising Results
 - Business Creation
 - Strategic Partners for Business Development



WE ARE EPSI

Europe Accelerates Innovation in Sport

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RELEVANCE OF SPORT

Sport is beneficial to both **health** and **social relationships**, but its **economic** significance is growing. A 2012 study calculated that the direct effects of sport, combined with its multiplier effects, added up to 3% (294.36 billions of euros) of overall gross value added in the EU.

Sport, in its different forms, is identified as driver for **economic growth** and it is embedded with sectors such as **tourism**, **health** and **transport**. For the EU as a whole, total employment generated by sport activities is 7.3 millions of euros, equivalent to 3.5% of total EU employment.

As a relatively new sector, sport is generally regarded as being an early adopter of new ideas and **innovations**. Sport can help specific business sectors to **develop**, depending on the characteristics of sport demand and supply in a specific country.

WHAT IS EPSI

- **Non for profit** European association (ASBL) based in Brussels (Belgium).
- **Membership-based networking organisation** focusing on innovation in the areas of physical activity, sport, leisure, health, tourism and many more.
- EPSI strives for a more innovation-friendly environment to **stimulate businesses development** with a focus on the quadruple Helix: business, academia, public authorities and end-consumers.

OUR MEMBERS

In June 2022, the **European Platform for Sport Innovation** reached the milestone of **128 members** represented, coming from **22 countries** all around Europe.



Among them, there are:

- **Sport Associations and Federations**
- **Industries and SMEs;**
- **Communication & Marketing Agencies;**
- **Clusters;**
- **Research Centers;**
- **Universities;**
- **Public Authorities;**
- **Sport Accelerators / Incubators**

The presence of federations and clusters gives EPSI an added value: counting «indirect members», in total EPSI represents **more than 2,000 entities** and around **5,000,000 individuals** in Europe.

OUR MEMBERS



Universities



Research Centers



Clusters



Industrial and SMEs



OUR MEMBERS

Sport Associations and Federations



Public Authorities



Communication Agencies



Sport Accelerators / Incubators





OUR SERVICES

Europe Accelerates Innovation in Sport

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WHAT WE OFFER

LOBBYING & EDUCATION

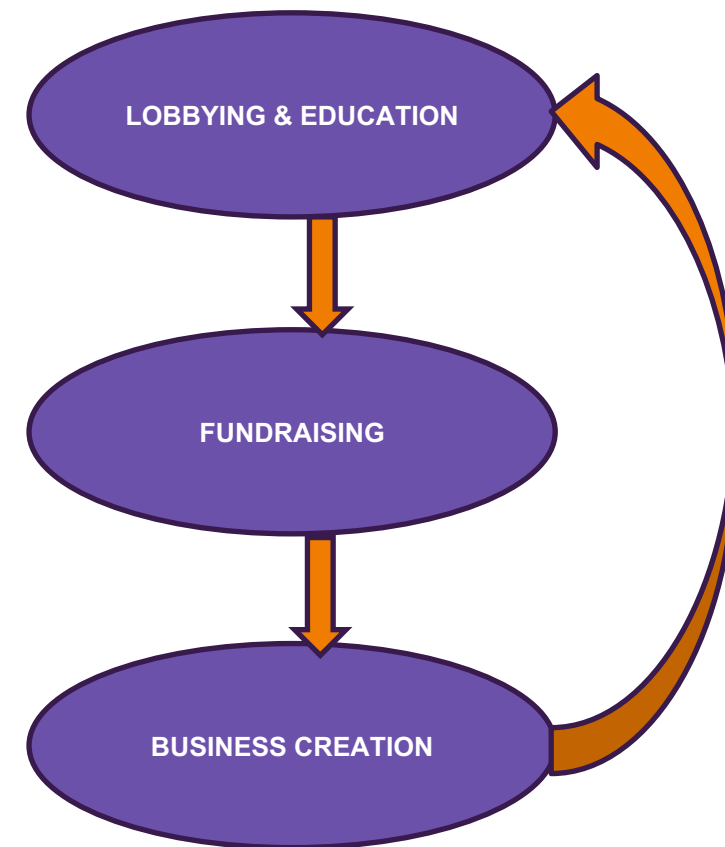
- Influence policy makers at European, National, Regional and Municipal level to increase political attention and public investments towards sport.

FUNDRAISING

- Create, engineer, coordinate and/or manage European, National and Regional projects with subventions/public financial investments ranging from a minimum of 60.000 € per year up to 10/15 million € per multiple years.

BUSINESS CREATION

- Create business opportunities among its members and other relevant stakeholders. In this area, we aim to create a sport-friendly environment in Brussels, under the umbrella of our “House of Sport” (in Rue Joseph II, 40).



LOBBYING & EDUCATION



Through our activities, we influence policy makers to increase political attention and investments towards sport and physical activity.

AMONG OUR RESULTS:

- **EU Portuguese Presidency Reference:** EPSI's Strategic Research and Innovation Agenda referenced in the EU Presidency document on Sport Innovation
- **ClusSport:** we convinced twelve Regional Authorities to invest in Sport
- **European Week Of Sport:** we are partner of the EU Commission promoting the #BeActive movement

CLUSSPORT



- **ClusSport** is the project consortium in the thematic area of Sport of the Smart Specialization Platform for Industrial Modernization.
- **Sport**, in its different forms, and physical activity are identified as drivers for economic growth. It is embedded with other sectors such as tourism, health, and transport. Sport can help specific business sectors to develop.
- The main **objective** of the ClusSport is to help strengthen the **sport industries** at EU level. This interregional partnership brings together stakeholders from the sport sector and related industries.



CLUSSPORT – THE PARTNERSHIP

LEADING REGIONS

Lapland (FI)

South Netherlands (NL)

PARTICIPATING REGIONS

Flanders (BE)

Kainuu (FI)

Upper Austria (AT)

Valencia (ES)

Catalonia (ES)

Auvergne Rhône-Alpes (FR)

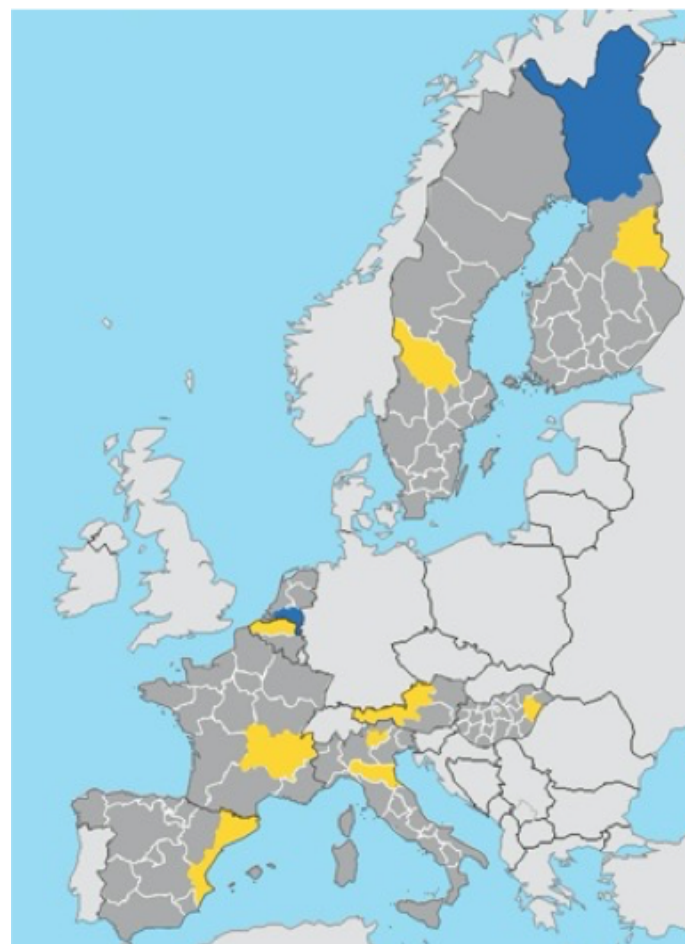
Dalarna (SE)

Trento (IT)

Emilia Romagna (IT)

Hajdú-Bihar (HU)

(European Platform for
Sport Innovation - EPSI)



ClusSport Partnership

■ Leading regions

■ Participating regions

EUROPEAN WEEK OF SPORT



#BEACTIVE
23 - 30 September

EPSI is partner of the **European Commission** since the first edition. Launched in 2015, the **European Week of Sport** was created in response to the worsening inactivity crisis.

Every year **from 23 to 30 September**, millions of people, sports professionals, enthusiasts, experts and associations take part in the European Week of Sport events, led by the European Commission and co-organised by national coordinators and sport partners all over Europe.

The European Week of Sport communication campaign is characterised by the hashtag **#BeActive**



FUNDRAISING



EPSI activities aims to create, engineer, coordinate or manage European, National, or regional projects with dedicated financial investments, either following:

- **TOP DOWN APPROACH.** EPSI circulates a list of all relevant Call for Proposals for the sport sector, asking members to:
 - **Select** the call for proposal from the distributed list;
 - **Elaborate** their investment / innovation project idea;
 - **Identify** the partners they would like to work with.
- **BOTTOM-UP APPROACH.** EPSI requests members to submit their investment/innovation project ideas through a concept note format, scans and examines the available calls so as to find the match and finance the innovation idea.

FUNDRAISING – CONCEPT NOTES



12th May
18:06

Search for a concept note, organization, ...

Feedback Support
Tutorial

Hello, Stefano

MENU

Dashboard

EPSI Updates

Concept Notes

My Concept Notes

All Concept Notes

EPSI Members

Projects & Programmes

Filter

Type

Projects

Programmes

Status

Passive

Active

Search a concept note

Filtering

RESULTS (41)

VSSO

Vocational training in Sport Goods Industry/Business - ReTailent

Project

The aim is to organise a project around the topic of vocational training in the Sport Goods Industry/Business. This will include a mapping to identify the current educational methods and its key structural elements in the sporting goods industry across Europe. This is

9 | Evaluation outcome

05/05/2022

CLUSTER SPORTS & TECHNOLOGY

Innovation for Performance & Vitality

SWIMMING AND PARTICIPATION

Programme

The project aims at increasing swimming participation and reducing dropout in order to promote a healthy lifestyle and strengthening swimming pools and clubs in Europe. Figures show that a high number of peoples stops swimming after having learnt how to do it. T

SWIMPULSE

RESEARCHES ON 'HARD TO RE...

KAMK - University of Applied Sciences

EXERGAMING AND E-SPORTS

Programme

The aim of Smart Gym and Exergaming project is to galvanise children and young people (and their families) to move by utilizing modern technology (digital sport /exergaming), to produce new information of exergaming in multilateral networks, to measure performance

SMART GYM AND EXERGAMING

BIKING AND RUNNING TO ADV...

SPOKI

mate

CAREERS FOR ATHLETES

Programme

The aim is to organise projects around the topic of dual career in sport. In all professional sports the topic of "post career" is often underestimated. In fact, in the face of a small minority of top-level athletes who are able to reinvest and carefully plan their "second life"

epsi eu

PERFORMANCE MONITORING IN SPORT

Programme

A programme that concerns everything that has to do with monitoring and evaluation of sport performances both for élité athletes and at the grassroots level.

LAB ALOCH

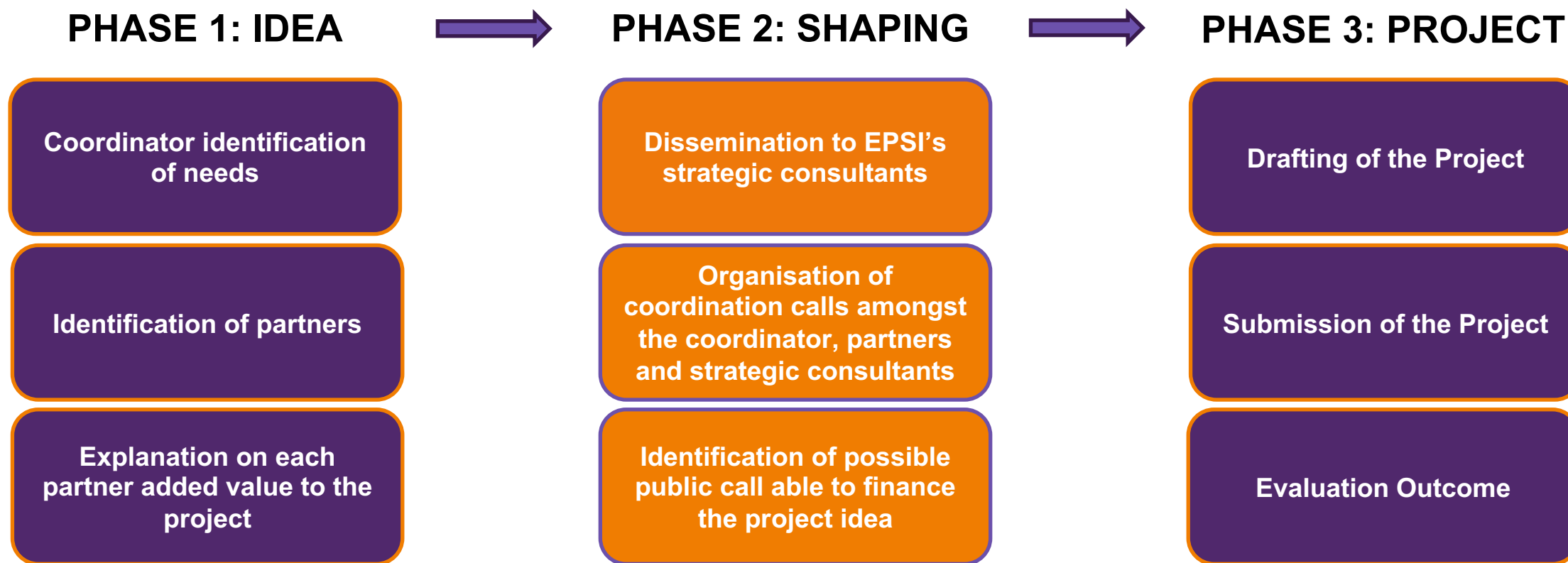
OXYNET

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FUNDRAISING: HOW WE DEVELOP PROJECTS

In the **bottom-up approach**, EPSI supports their members in turning their innovation ideas into real projects. We do it through a **three-phase process**:



FUNDRAISING – BROKERAGE EVENTS

In order to create projects and involve partners in the most recent **Calls for Proposals** and **Calls for Tenders**, EPSI periodically organises the so-called “**Brokerage Events**”

Through these events, EPSI and **consultancy partners** encourage and support members to present ideas and concepts for future projects, creating the basis for successful **fundraising applications** in the EPSI network.



STRATEGIC PARTNERS

FOR PROJECT DEVELOPMENT



The **European Culture and Sport Organization** is a network of experts aimed at fostering social, economic and sustainable development through Sport and Culture.



IDEA Consult aims to help clients tackle the societal challenges of today and tomorrow by delivering applicable, sustainable and independent advice to organisations and public authorities at all levels.



B Link provides integrate and strategic services both for the public and the private sector. They create links and connections among important international organisations.



N-ABLE is an organisation that aims to enable the deployment of new digital technologies. This is done in both organisational and systemic contexts.



Warrant Hub from the Tinexta Group offers integrated services for industrial projects. They have expertise in specific sectors such as advanced materials and carbon fibers for sport application.

STRATEGIC PARTNERS

FOR PROJECT DEVELOPMENT



GAC GROUP is an international consulting firm in public funding for Innovation and R&D strategy. Their team is composed of 200+ technical experts with PhD or MSc, spread across the World.



ONECO is a consultancy firm active in the field of EU programmes and projects, that works, among others, in the areas of education, training, sport, culture, innovation, employment and enterprise.



KEA European Affairs is an international policy design research center specialised in culture and creative industries as well as sport.



Mr Mike Coyne is a expert in carrying out studies related to sport and innovation sector. He has has done works for the EU Parliament.



W&B Consultants is a business consultancy firm, who help organizations in managing their projects are 360°. They can take care of projects throught Netherlands and beyond.

STRATEGIC PARTNERS

FOR PROJECT DEVELOPMENT



Pyrgus Consulting is a network of professionals with experience in different areas: planning and management of EU projects, strategic and management consulting, social responsibility and training.



Mr Felipe Carrasco Torres is expert in European Union funds for R&D and innovation fields, especially in programmes as H2020, COSME, LIFE, ERASMUS, and others similar.



I&D Consulting focuses on advising clients when it comes to agenda setting, market uptake, networking and fundraising in Brussels as well as across the EU member states, with a specific expertise on EU Affairs.



Deloitte is the most valuable professional services brand worldwide. Its Global Investment & Innovation Incentive service line is providing assistance related to grants and incentives in the context of innovation and sustainability.



Mr Marco Lopriore is an expert specialising in structural funds implementation with a particular focus on the European Social Fund and simplified cost options

STRATEGIC PARTNERS

FOR PROJECT DEVELOPMENT



Mr. Ruut Louwers has experience in different policy settings. He knows how future-oriented visions can be developed and how they can be translated into concrete programmes of actions.



S.A.V.E. Consulting is an Italian start-up company founded in 2021 by a group of professionals who wanted to capitalise the experience they had gained and make the most of the network of relationships built up during their professional activities.



Ms. Kriistina Jokelainen has experience in different policy settings, she helped EPSI to launch our S3 partnership in the field of sport. She opened up her own consultancy firm called Smart North.



UpProject, through its team, offers updated information on European financing opportunities, informing and guiding entities in the procedures to access them, accompanying them until the presentation of proposals.

STRATEGIC PARTNERS

FOR PROJECT DEVELOPMENT



L'Orma is a landmark for all the non-profit organizations that want to develop European projects in the field of sport, education and social entrepreneurship.

FUNDRAISING RESULTS

In recent years, 23 Projects awarded and developed. Budget: € 12,512,537

17 Erasmus+ for a total budget around €6,278,000;

1. **BIG4SPORTS** Building Innovative Governance for Sport, Budget €355,750
2. **SCORES** Developing Skills & Competences Resulting in Employability through Sport, Budget €393,990
3. **SPHERE** Sport Healing Rehabilitation, Budget €383,000;
4. **HEMA** Healthy Employee, Mobile and Active, Budget €397,208;
5. **EYVOL** Empowering Youth Volunteers through Sport, Budget €362,005;
6. **APPLE** Approach Towards a Sporty and Healthy Lifestyle, Budget €346,635;
7. **OPS** Open Air Sport, Budget €59,500;
8. **EUPASMOS**, EU Physical Activity and Sport Monitoring System, Budget €390,000;
9. **BravaDC**: Brand Value Alignment through Dual Career, Budget €399,925;
10. **EASMH**: European Alliance for Sport and Mental Health, Budget € 398,450;
11. **EWSE**: Empowering Women in Sport Events in Europe, Budget € 394,534;
12. **WISE**: Women's Involvement in Steady Exercise, Budget € 398,470;
13. **MCE**: Multisport Community Experience, Budget € 400,000;
14. **SPEX**: SportKompas Exergame, Budget € 400,000;
15. **FAMS**: Fostering FemAle Management leaders in SportS, Budget € 400,000;
16. **EYOUACA**: E-learning YOUth ACAdeMy of grassroots sport, Budget € 400,000;
17. **PROGRESS**: Promoting Green Strategies in Sport , Budget € 400,000;

1 Interreg Europe Inno4Sports Sport for Growth and Healthy & Vital Communities, Budget €1,525,282;

2 Erasmus+ Key Action 2

1. **A4SEE** Alliance for Sport Engineering Education, Budget €960,704;
2. **SPINENT 2.0** Mentor Up, Scale Up!; Budget €70,735;

1 COSME SmartSports4GoodLife, Budget €359,992;

1 LIFE RESKIBOOT Budget € 2,819,037

1 HORIZON Senior Eco-Net Budget € 498,325

PROJECTS AWARDED IN RECENT YEARS

ERASMUS+

BIG4SPORTS

Erasmus+

€ 355,750



BIG4SPORTS aims at connecting funding sources with sports organisations to jointly develop innovative collaboration schemes in Good Governance for sport.

SPHERE

Erasmus+

€ 383,000



SPHERE aims to define a sport scientific protocol to identify the most suitable sport for psychiatric patients and improve their psychophysical well-being.

SCORES

Erasmus+

€ 393,990



SCORES focuses on dual careers of athletes, their employability and therefore on the topic “Promote education in and through sport with special focus on skills development”

OPS

Erasmus+

€ 59,500



OPS main objective is to promote outdoor sports accessible to all and practicable in natural environments without expensive equipment and infrastructure

PROJECTS AWARDED IN RECENT YEARS

ERASMUS+

APPLE
Erasmus+

€ 346.635



APPLE aims to sensitize European citizens, especially young people, towards the importance of conducting a healthy lifestyle, focusing not only on sport promotion, but on health in a wider perspective.

EUPASMOS
Erasmus+

€ 390,000



EUPASMOS aims to implement a harmonized monitoring system for physical activity and sport, providing comparable, valid and reliable physical activity and sport participation data across EU Member States.

HEMA
Erasmus+

€ 397,208



HEMA tackles the level of physical inactivity in Europe. It is supported and co-funded by the European Commission in the field of Erasmus + programme and European Week of Sport.

EYVOL
Erasmus+

€ 362,005



EYVOL aims to foster inclusive youth environments by implementing innovative educational methods based on sport to train youth leaders and volunteers.

PROJECTS AWARDED IN RECENT YEARS

ERASMUS+

BRAVA DC
Erasmus+
€ 399,925



Brava DC enhances the European workplace environment to face effectively the challenges of dual career

EASMH
Erasmus+
€ 398,450



EASMH increases awareness among mental health and sport professionals, for a new sport-based integrated recovery and rehabilitation model

EWSE
Erasmus+
€ 394,534



EWSE promotes the creation of a European network of women sport events to enhance positive their social, economic and cultural impacts.

WISE
Erasmus+
€ 398,470



WISE main objective is to determine the influence of exercise and healthy lifestyle on body composition of young women aged 15-24.

MCE
Erasmus+
€ 398,995



Multisport Community Experience (MCE) is a social-innovation sport project based on collective "movement" competition"

PROJECTS AWARDED IN RECENT YEARS

OTHER PROGRAMMES

A4SEE
Erasmus+ Key Action 2
€ 960,704



A4SEE contributes to build a sports innovation ecosystem and to enhance sports engineering education

SPINENT 2.0
Erasmus+ Key Action 2
€ 70,735



SPINENT 2.0 is a 15 months project that focuses on technological entrepreneurship in sport, physical activity and wellbeing

RESKIBOOT LIFE
€ 2,819,037



RESKIBOOT targets the problem of plastics waste management with a new model applied to ski boot construction

PROJECTS AWARDED IN RECENT YEARS

OTHER PROGRAMMES

**SMARTSPORTS4GOODLIFE
COSME**

€ 359,992



SmartSports4GoodLife promotes cooperation among sport clusters and business opportunities for SMEs

**INNO4SPORTS
Interreg Europe**

€ 1,525,282



Inno4Sports places itself in the context of socio economic transformations in Europe that open up new dimensions for the capitalisation of sports ecosystems.

PROJECTS AWARED IN 2022

SPEX
Erasmus+
€400,000

FAMS
Erasmus+
€ 400,000

EYOUACA
Erasmus+
€ 400,000

PROGRESS
Erasmus+
€ 400,000

SENIOR-ECO-NECT
Horizon
€ 500,000

SPEX introduces an innovative method to activate children to sports and improves their motor skills with digital Exergames.

FAMS aims at fostering gender equality in sports coaching and attaining equal representation and gender sensitivity in decision-making.

EYOUACA aims at developing an innovative curriculum of “young leader in grassroots sport management at national and international level.

PROGRESS focuses on the promotion of parent-child outdoor physical activity in South-East Europe through the use of new technologies and gamified activities.

SENIOR ECO-NECT will prepare a joint action plan to support the emergence and the development of European ecosystems dedicated to silvereconomy.

BUSINESS CREATION



EPSI supports / facilitates business creation among its members based on their **strategic development agendas**. EPSI facilitates match-making in several ways:

Business creation from deliverables of European projects

- We push further the lifespan of EU project deliverables and understand if they can become proper business;
- We challenge them with business angels, private equities and venture capitalists to understand their potential.

Business creation from within the EPSI membership

- With the clear understating of our members business objectives;
- With the creation of Business matches with other EPSI members.

Business creation at the cross road between sports and the neighbouring sectors

- With the clear understanding of our members business objectives;
- With the creation of business matches reaching the other sectors we have signed collaboration agreements with.

STRATEGIC PARTNERS

FOR BUSINESS DEVELOPMENT



The **European Technology Platform on Smart Systems Integration (EPoSS)** is an industry-driven policy initiative, defining R&D and innovation needs.



TWIST is the business Cluster Cinema & Digital Media in Wallonia (Belgium). It is the main business cluster active in the sector of digital audiovisual and multimedia technologies in Belgium.



NECSTour brings together around 35 regions of Europe with competencies in tourism, as well as tourism-related academic organisations and representatives of responsible tourism business associations.



Eurasanté is a tech transfer, incubator, accelerator and cluster manager in the nutrition and health. It accompanies more than 1100 health-nutrition companies and 4000 public and private researchers.



Eurisy is a non-profit association of European space agencies, governmental offices and international organisations in charge of space affairs. It favours dialogue and supports collaboration between public institutions, SMEs, industry, and academia across the space value-added chain.

STRATEGIC PARTNERS

FOR BUSINESS DEVELOPMENT



The **Vanguard Initiative** offers a platform for businesses, clusters and knowledge institutes to meet and join forces in finding new innovative solutions regarding 3D printing.



The **Enterprise Europe Network** helps businesses innovate and grow on an international scale. It is the world's largest support network for small and medium-sized enterprises (SMEs) with international ambitions.



Business Angels Europe (BAE) is the European Confederation of Angel Investing, representing the European Business Angels' Federations and Trade associations in Europe. BAE brings together the most active and developed countries operating in the angel market in Europe.

BUSINESS CREATION – MATCHMAKING EVENTS



Periodically, EPSI organises Annual Conferences and Matchmaking Events, aimed at creating business connections within and beyond our network.

Next event, named ***Sports Infrastructure by Europe tackling modern challenges*** will take place from 17 to 19 October 2022, both physically – in Bergamo (Italy) - and virtually through several business-oriented matchmaking online sessions.

It will be organised in synergy with Associazione Impianti Sportivi (AIS) in the framework of Move City Sport (www.movecitysport.com) in Bergamo (Italy).



[REGISTER HERE YOUR ATTENDANCE](#)

STRATEGIC PARTNERS

FOR GENERAL SYNERGIES



CBBS is a management consulting and lobbying company with international experience aimed at networking, connecting ideas & entrepreneurs, with special focus on Central & Eastern Europe.



SPHERE Connect is a national and international sport and commerce business, providing a range of products and services for organisations within the sports, health and leisure markets.



Thank you for your attention!

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